



SAN FRANCISCO OPERA

IN SONG: ARTURO CHACÓN-CRUZ

Released Today at [sfopera.com](https://www.sfopera.com), [YouTube](https://www.youtube.com), [Facebook](https://www.facebook.com) and [Instagram](https://www.instagram.com)
#InSongSF



In Song: Arturo Chacón-Cruz (photos: Karli Evans)

San Francisco, CA (September 24, 2021) — “You guys have a superpower. Your superpower is your culture,” emphasizes Mexican tenor Arturo Chacón-Cruz to the young musicians of Homestead-Miami Mariachi Conservatory in the new release from San Francisco Opera’s video portrait series, *In Song*. The latest episode, *In Song: Arturo Chacón-Cruz*, is available now at [sfopera.com](https://www.sfopera.com), [YouTube](https://www.youtube.com), [Facebook](https://www.facebook.com) and [Instagram](https://www.instagram.com).

From his home base of Miami, Arturo Chacón-Cruz visits with Homestead-Miami Mariachi Conservatory (HMMC) students, revealing how culture, determination and passion shape the music they make together. This new *In Song* offers a look inside Chacón-Cruz’s relationship to music, from performing the mariachi music which infused his youth to intimate moments with his family and singing beloved Italian and Mexican songs with pianist Roberto Berrocal. Chacón-Cruz performs Agustín Lara’s “Granada” with the students from HMCC. Recognized as Florida’s premier mariachi music school, HMMC is an after-school music program with a special focus on children from farmworker backgrounds. The tenor also sings Vincenzo De Crescenzo’s “Rondine al Nido” and María Grever’s “Júrame,” with Berrocal at the piano.

Learn more about the making of the episode with *In Conversation with Arturo Chacón-Cruz*, a Zoom interview and open forum between the tenor and *In Song* director and executive producer Elena Park. *In Conversation with Arturo Chacón-Cruz* is available on [Facebook](#).

Since winning the Operalia competition in 2005, Arturo Chacón-Cruz has confirmed his status as one of the art form's leading tenors. He has performed on the major stages in more than 30 countries, showcasing a repertory of over 60 operatic roles. He made his San Francisco Opera debut in 2012 as the Duke of Mantua in Verdi's *Rigoletto*, which was simulcast to the home of the San Francisco Giants as part of the Company's *Opera at the Ballpark* and witnessed by 27,000 people. He returned in 2017 as Rodolfo in Puccini's *La Bohème* and to sing in a 2018 concert for which the *San Francisco Chronicle* hailed his performance of an aria from Verdi's *Simon Boccanegra* as "a marvel of clarity and tonal freshness." On June 30, 2022, Chacón-Cruz will perform again on the War Memorial Opera House stage for a tribute to the music of Giuseppe Verdi conducted by San Francisco Opera Music Director Eun Sun Kim.

The Sonora, Mexico native has received many awards and distinctions throughout his career, including *GQ* Man of the Year (Mexico), the Moncayo Medal (Jalisco), the Alfonso Ortiz Tirado medal (Sonora's highest cultural award) and the 2017 Jan Shrem and Maria Manetti Shrem Emerging Star Award at San Francisco Opera. His discography features full opera performances on CD and DVD, a guest appearance on Renée Fleming's *Verismo* recording, a Christmas album and collections of Spanish and Mexican music. Earlier this month, Chacón-Cruz released his newest recording, *De Mi Casa a Tu Casa*, featuring the tenor performing traditional mariachi music.

San Francisco Opera's *In Song* is a series of intimate video portraits featuring remarkable artists who draw us into their distinctive spheres through stories and song—from classical to bluegrass, spirituals, Samoan songs and mariachi music. Launched in March 2021, each episode invites us into the singers' worlds to see how they express themselves through deep connections to song. *In Song: J'Nai Bridges*, *In Song: Pene Pati*, and *In Song: Jamie Barton* (featuring Béla Fleck) are available on demand at sfopera.com/insong and [YouTube](#). Upcoming episodes include soprano Amina Edris filmed on location in Egypt.

In Song, along with San Francisco Opera's other new digital content initiatives including the podcast *North Stage Door* and *Atrium Sessions*, is made possible, in part, through the Creative Edge Fund, with major support from Carol and Dixon Doll & Peter Fenton and Kate Greer.

#####

IN SONG: ARTURO CHACÓN-CRUZ

Free and now available at sfopera.com, [YouTube](https://www.youtube.com), [Facebook](https://www.facebook.com) and [Instagram](https://www.instagram.com).

Running time: 18 minutes

Filmed on location in Miami-Dade County, Florida

Featuring:

Arturo Chacón-Cruz, tenor

Roberto Berrocal, piano

Students of the Homestead-Miami Mariachi Conservatory

Teachers/Instrumentalists: Levid Mora-Arriaga, trumpet; Judith Mora-Arriaga, accordion;

Teresita Mora-Arriaga, drums; Meredith Mora-Arriaga, vihuela

Performances:

"Granada" by Agustín Lara; arrangement by Judith Mora-Arriaga, Levid Mora-Arriaga and Meredith Mora-Arriaga; translation by Jose Maria Condemi

"Rondine al Nido" by Vincenzo De Crescenzo; lyrics by Luigi Sica; translation by Cecile Hopkins and Nunzia Marolo

"Júrame" by María Grever; translation by Jose Maria Condemi

A San Francisco Opera/Lumahai Productions collaboration.

Directed by Elena Park

Editor & Director of Photography: Jonathan David Kane

Executive Producers: Matthew Shilvock and Gregory Henkel

Executive Producer: Elena Park

Producer: Molly McBride

In partnership with the Consulate General of Mexico in Miami:

Jonathan Chait, Consul General

Araceli Grave, Educational & Cooperation Affairs

Mexican American Council, Inc.

Edward C. Garza, Executive Director

Marilu Villa, Program Manager

The *In Song* series is made possible, in part, by the Creative Edge Fund with major support from Carol and Dixon Doll & Peter Fenton and Kate Greer.

San Francisco Opera is sponsored, in part, by The Dolby Family, Carol and Dixon Doll, Bertie Bialek Elliott, Peter Fenton and Kate Greer, Keith and Priscilla Geeslin, Gordon Getty, John A. and Cynthia Fry Gunn, Burgess and Elizabeth Jamieson, Franklin and Catherine Johnson, Edmund W. and Jeannik Méquet Littlefield Fund, Steven M. Menzies, Bernard and Barbro Osher, Jan Shrem and Maria Manetti Shrem, Dianne and Tad Taube, Phyllis C. Wattis Endowment Funds, Diane B. Wilsey, and Barbara A. Wolfe

Yamaha is the official piano of San Francisco Opera.

San Francisco Opera is supported, in part, by a grant from Grants for the Arts.



OFFICIAL AIRLINE



OFFICIAL WINE SPONSOR



PRESS PHOTOS: High-resolution, downloadable photographs of *In Song: Arturo Chacón-Cruz* are available at sfopera.com/press

For further press information, please contact San Francisco Opera Communications:

Julia Inouye (415) 565-6430 / jinouye@sfopera.com

Jeffery McMillan (415) 565-6451 / jmcmillan@sfopera.com

Teresa Concepcion (415) 565-6470 / tconcepcion@sfopera.com