

## SAN FRANCISCO OPERA AND SAN FRANCISCO GIANTS PARTNER TO BRING FREE LIVE SIMULCAST OF VERDI'S *LA TRAVIATA* TO AT&T PARK ON JULY 5

## AILYN PÉREZ, STEPHEN COSTELLO AND QUINN KELSEY STAR IN LIVE SIMULCAST FROM THE WAR MEMORIAL OPERA HOUSE

## TICKET REGISTRATION FOR SAN FRANCISCO OPERA AT THE BALLPARK AVAILABLE AT SFOPERA.COM/SIMULCAST







[San Francisco Giants shortstop Brandon Crawford with opera singer Zanda Švēde; photos by Scott Wall.

A previous San Francisco Opera at the Ballpark simulcast; photo by Edgar Lee.]

SAN FRANCISCO, June 19, 2014—San Francisco Opera partners with the San Francisco Giants to present *Opera at the Ballpark*—a free live simulcast of Giuseppe Verdi's *La Traviata* on Saturday, July 5, 2014 at 8 p.m. Baseball and opera fans alike will have a chance to experience Verdi's masterpiece in the beautiful al fresco setting of San Francisco's AT&T Park with seating both on the field and in the stands. Register now for early entry and to ensure best seating at <a href="mailto:sfopera.com/simulcast">sfopera.com/simulcast</a>.

One of Verdi's most beloved operas comes to life in an opulent San Francisco Opera production conceived by John Copley, designed by John Conklin and directed by Laurie Feldman. The off-stage husband-and-wife team of soprano Ailyn Pérez and tenor Stephen Costello portray the ill-fated lovers Violetta Valéry and Alfredo

Germont. Hawaiian baritone Quinn Kelsey returns to San Francisco Opera as Alfredo's father Giorgio Germont and Resident Conductor Giuseppe Finzi conducts the San Francisco Opera Orchestra and Chorus.

Through state-of-the-art technology, the simulcast will be transmitted in 1920x1080 high definition (HD) to AT&T Park's 103-feet wide Mitsubishi Electric Diamond Vision scoreboard—one of the highest quality outdoor scoreboards in the nation—live from the stage of the War Memorial Opera House. Concert quality audio combined with AT&T Park's massive screen creates an unmatched operatic experience for attendees sitting in the stands and on the baseball field itself. San Francisco Opera's free live simulcasts, part of General Director David Gockley's mission to bring opera into the community and to wider audiences, to date have drawn nearly 197,000 people of all ages since 2006. The July 5 *La Traviata* simulcast marks the twelfth free simulcast presented by San Francisco Opera and the eighth at AT&T Park.

For the first time, simulcast audiences will have the opportunity to view live feed of the onstage set changeover during the intermission between Acts I and II of *La Traviata*. The War Memorial Opera House curtain will remain up throughout the break to reveal the behind-the-scenes magic of breaking down and resetting the opera sets and props to transform the stage from Violetta's glamorous Parisian home into the country chateau that she and Alfredo share. The intermission set change will be narrated by San Francisco Opera's director of production, Greg Weber.

Only registered ticket holders will be allowed early entrance for best seating beginning at 6:30 p.m. Field seating is limited and will be available on a first-come, first-served basis. All others who have not pre-registered and do not have pre-printed tickets will be allowed to enter AT&T Park beginning at 7 p.m. Fans registered for tickets will automatically be entered in a drawing to win a night at San Francisco Opera.

AT&T Park concessions will be open for the simulcast, providing audiences the rare opportunity to pair hot dogs, peanuts and popcorn with world-class opera. No lawn chairs will be allowed for field seating, and glass containers, alcohol, and hard-sided coolers are not permitted into the ballpark. For a complete list of AT&T Park rules and restrictions, please visit <a href="mailto:sfopera.com/simulcast">sfopera.com/simulcast</a>. AT&T Park in San Francisco is easily accessible by public transportation. For directions and public transit information, please visit <a href="mailto:sfopera.com/simulcast">sfopera.com/simulcast</a>.

La Traviata stars Ailyn Pérez and Stephen Costello will sing the National Anthem prior to the July 2 San Francisco Giants vs. St. Louis Cardinals game at AT&T Park. The game begins at 7:15 p.m. and will be broadcast on television via Comcast SportsNet Bay Area as well as on KNBR 680 AM.

SAN FRANCISCO OPERA AT THE BALLPARK Free Live Simulcast of *La Traviata* at AT&T Park Saturday, July 5, 2014 at 8 p.m. 24 Willie Mays Plaza, San Francisco, CA 94107

San Francisco Opera partners with the San Francisco Giants once again to present a free live opera simulcast on Saturday, July 5 at AT&T Park. The evening's performance of Giuseppe Verdi's *La Traviata* features husband-and-wife opera stars Ailyn Pérez and Stephen Costello and baritone Quinn Kelsey. This event is free and open to the public; advance online registration ensures early entrance into the ballpark for preferred seating and entry into a special prize drawing. To register and for further information, visit sfopera.com/simulcast.

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For further press information or to obtain photographs, please visit www.sfopera.com/press, or contact:

San Francisco Opera Communications:
Jon Finck (415) 565-6472 / jfinck@sfopera.com
Julia Inouye (415) 565-6430 / jinouye@sfopera.com
Robin Freeman (415) 565-6451 / rfreeman@sfopera.com
Gelane Pearson (415) 565-6470 / gpearson@sfopera.com