SAN FRANCISCO OPERA ASSOCIATION ANNOUNCES NEW BOARD PRESIDENT-ELECT KEITH GEESLIN; ELECTION OF NEW DIRECTORS FROM TECHNOLOGY, CORPORATE AND PHILANTHROPIC COMMUNITIES

EXCITING NEW LEADERSHIP CHANGES INCLUDE SOME OF SILICON VALLEY'S MOST SUCCESSFUL AND CREATIVE MINDS, INCLUDING WILLIAM M. COUGHRAN, JR., PETER FENTON, STEPHEN S. KAHNG, PHIL LIBIN, GIL PENCHINA, KARTHIK RAU AND KAREN RICHARDSON; MELINDA YEE FRANKLIN JOINS OPERA BOARD ON BEHALF OF UNITED; ARTS ADVOCATE LOUISE GUND ALSO NAMED

SAN FRANCISCO, (July 24, 2013)—San Francisco Opera Association today announced **Keith Geeslin**, a Partner at Francisco Partners, a leading global private equity firm, has been elected new president of the San Francisco Opera Association effective August 1. Geeslin succeeds **George H. Hume**, who will be stepping down after seven years of distinguished service as president but will continue to play an active role on the board as vice chairman. Geeslin will be the Association's 15th president since the San Francisco Opera Association's founding in 1923, and together with Board Chairman **John Gunn**, will lead the 81-member board of directors.

At the same board meeting on May 31, seven new directors were unanimously elected to the Opera Board, all with celebrated histories as leaders and innovators in the global tech arena. These directors represent a new partnership with Silicon Valley to advance the mission of San Francisco Opera and the operatic art form. They include: **William M. Coughran, Jr.**, a Partner with Sequoia Capital and former SVP of Engineering at Google; **Peter Fenton**, a General Partner at Benchmark Capital; **Stephen S. Kahng**, a philanthropist with a long history in the technology industry, including as founder, Chairman and CEO of Power Computing Corporation; **Phil Libin**, CEO of Evernote; **Gil Penchina**, angel investor with advisory roles at Linkedin, Wikia, Fastly, Paypal, Tinfoil Security and Evite; **Karthik Rau**, CEO and co-founder of SignalFuse who formerly held leadership positions at VMWare and Delphix; and **Karen Richardson**, whose 25-year software business career includes successful tenures at some of the world's most well-regarded companies, including as the former CEO of E.piphany and a director of BT Group plc. All seven new board members will begin August 1 and serve a three-year term of service. They have been

appointed to a new task force established by Keith Geeslin to develop groundbreaking new initiatives for the Company.

Also recently joining the San Francisco Opera Board of Directors is **Melinda Yee Franklin** of United, the Opera's longtime corporate sponsor, and **Louise Gund**, an arts advocate and opera lover, environmental and political activist, and pioneering advocate for women in the arts and health.

"Let me begin by thanking George Hume for his extraordinary service as SFO Association President for the past seven years," commented San Francisco Opera General Director **David Gockley**. "I can't say enough how privileged I've been to work with him as our president, especially during this tumultuous financial time. However, I believe we are most fortunate to welcome Keith Geeslin whose leadership qualities and genuine love of opera make him an ideal president. I look forward to our future collaboration on wide ranging issues facing the Company."

David Gockley continued, "I'm also very, very happy to welcome all of our new board members, including those who have such strong ties with Silicon Valley. We engaged this cohort with the specific goal of strengthening San Francisco Opera's relationship with this community of innovation, creativity and strategic thinking. San Francisco Opera has long been regarded as an industry leader in producing world renowned work and it seems more than appropriate to leverage the expertise of Silicon Valley for the advancement of the opera art form and the rich content that we can provide."

The addition of new individuals from the technology community to the Opera Board is the result of San Francisco Opera's ambitious and thoughtful process to identify and recruit the next generation of board leadership to help lead San Francisco Opera into the future and ensure its standing as a leading producer for the lyric theater stage. The success of these efforts is due to the leadership of **Ben Nelson** and the generous pro-bono services of **Calibre One**, a global executive search firm specializing in eight technology sectors: mobile, internet, software, hardware, communications, healthcare, business services, and cleantech. Calibre One's work was overseen by the Opera Board's Directors and Officers Committee chaired by **Lisa Erdberg**, and by **Soo Venkatesan**, the head of the Board's Next Generation Task Force.

Effective August 1, the Officers of the San Francisco Opera Board are: **John A. Gunn**, chairman of the board; **Karl O. Mills**, vice chairman of the board; **George H. Hume**, vice chairman of the board; **Keith Geeslin**, president of the San Francisco Opera Association; **David Gockley**, general director and CEO; **Paul Crane Dorfman**, executive vice president; **Lisa Erdberg**, vice president; **Steven Menzies**, treasurer; **Thomas A. Larsen**, secretary; and **Michael Simpson**, chief financial officer.

About San Francisco Opera

San Francisco Opera is one of the world's leading producers for the lyric stage heralded for its roster of international opera stars, innovative and bold productions, and critically acclaimed resident orchestra and chorus. Founded in 1923 by Gaetano Merola, the Company presents annual fall and summer seasons at the historic San Francisco War Memorial Opera House ranging from classic to world premiere repertoire, in addition to numerous concerts, recitals and free state-of-the-art community engagement events. Since 1955, the Company has been an industry leader in the training and launching of young professional singers by way of the Merola Opera Program and the San Francisco Opera Center Adler Fellowship program. In 2008, San Francisco Opera created a new education division to expand upon the popular education and community partnership programs of the San Francisco Opera Guild. Together, these activities annually bring music education offerings to more than 65,000 students throughout Northern California, in addition to providing meaningful on-going education opportunities for all ages. The Company's performances are further enjoyed throughout the nation and abroad via radio broadcasts, high-definition cinema screenings, and on Public Television. David Gockley became San Francisco Opera's sixth general director in January 2006 and celebrated Italian conductor Nicola Luisotti became the Company's music director in September 2009. Visit www.sfopera.com for more information.

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San Francisco Opera Board of Directors Roster as of August 1, 2013

Officers of the Board
John A. Gunn, *Chairman*
Karl O. Mills, *Vice Chairman*
George H. Hume, *Vice Chairman*

Reid W. Dennis, *Chairman Emeritus*
Franklin P. Johnson, *Chairman Emeritus*

Officers of the Association
Keith Geeslin, *President*
David Gockley, *General Director & Chief Executive Officer*
Paul Crane Dorfman, *Executive Vice President*
Lisa Erdberg, *Vice President*
Steven Menzies, *Treasurer*
Thomas A. Larsen, *Secretary*
Michael Simpson, *Chief Financial Officer*

Board of Directors

Greer M. Arthur
Andrew J. Ball [+]
Dawn Yates Black
Donna L. Blacker, *Merola Opera Program President* [χ]
Timothy Blackburn
Carol Franc Buck
Jack Calhoun [+]
Annette Campbell-White
Ronald E. Cape, Ph.D.
Janet Chapman [+]
Robert D. Cory
William M. Coughran, Jr.
Paul M. Crane Dorfman [+]
John Cullison
Mrs. Peter W. (Jayne) Davis
Ira D. Dearing
Ray Dolby
Carol Pucci Doll
Robert A. Ellis [+]
Lisa Erdberg [+]
Concepción Federman
Peter Fenton
Kristina Johnson Flanagan
Keith B. Geeslin [+]
David Gockley [+χ]
Louise Gund
John A. Gunn [+]
Jane M. Hartley [+]
I. Craig Henderson, M.D.
John Hendrickson
Doreen Woo Ho
George H. Hume [+]
Bruce W. Hyman [+]
J. Burgess Jamieson
Dorothy M. Jeffries
Philip M. Jelley
Franklin P. Johnson, Jr. [+]
Stephen S. Kahng
Joseph D. Keegan, Ph.D.
Lawrence A. Kern
Mark R. Kroll
Karen Kubin, *Guild President* [χ]
Thomas A. Larsen [+]
Phil Libin
Sylvia R. Lindsey
Lorry I. Lokey
J. Patterson McBaine
Anne G. McWilliams
Mrs. Mark A. (Teresa) Medearis
Steven Menzies [+]
Karl O. Mills [+]
Nancy S. Mueller
Ben Nelson
J. Boyce Nute [+]
Masashi Oka
Hiromitsu Ogawa
Bernard Osher [+]
Gil Penchina
Mary A. Powell
Harriet Meyer Quarré
Karthik Rau
Randall Reynoso
Karen Richardson
Richard J. Rigg, Ph.D.
Barclay Rogers, *BRAVO! President* [χ]
C.P. Russell
Bill Russell-Shapiro [+]
Jack Schafer
Ruth A. Short
Mrs. George P. (Charlotte) Shultz
Vivian M. Stephenson
Lisa Stevens Gallo
Mrs. Tad (Dianne) Taube
Mrs. David T. (Joan) Traitel
Soo Venkatesan
Mrs. Alfred S. (Dede) Wilsey [+]
Sharon Winslow
Barbara A. Wolfe
Barbara Ward Wonder
Melinda Yee-Franklin
S. Shariq Yosufzai

[+] *Executive Committee Member*
[χ] *Ex Officio*

San Francisco Opera Association President Keith Geeslin Biography

Keith Geeslin is a partner at Francisco Partners, a leading global private equity firm. He focuses primarily on investments in the communications, storage and hardware systems sectors. Prior to joining Francisco Partners, Mr. Geeslin spent 19 years with the Sprout Group (venture capital affiliate of Credit Suisse). Mr. Geeslin joined Sprout in 1984, became a general partner in 1988, and became Sprout's managing partner in 2000. Earlier in his career, he was the general manager of a division of Tymshare, Inc. and held various positions at its Tymnet subsidiary from 1980 to 1984. He was also previously a staff member of the U.S. Senate Commerce Committee. Currently, Mr. Geeslin serves on the board of directors of CommVault Systems, Cross Match Technologies, Source Photonics and Synaptics. Mr. Geeslin received a B.S. in electrical engineering (1975) and a M.S. degree in engineering-economic systems (1979) from Stanford University, as well as a M.S. degree in philosophy, politics and economics from Oxford University (1977). In addition to serving as a director of the San Francisco Opera Association (elected in 2010), Mr. Geeslin is a trustee of the Hill School in Pottstown, Pennsylvania. His wife Priscilla "Prisca" actively serves on the boards of the San Francisco Symphony, American Conservatory Theater, NARAL, and the San Francisco General Hospital Foundation.

San Francisco Opera New Board Member Biographies

Dr. W. M. Coughran, Jr. joined Sequoia Capital as a partner in 2011 where he works as a coach to founders to help them build effective engineering-centric organizations; he also serves as an adviser to Google. He previously served as senior vice president of engineering and was part of the executive committee at Google, which he joined in 2003. During Coughran's time at Google, the company's engineering organization grew from approximately 200 to more than 10,000 across North America, Asia, Europe and Latin America. Before his work at Google, Dr. Coughran was founder and CEO of Entrisphere, a telecom equipment vendor bought by Ericsson. He also served as vice president of Bell Labs' Computing Sciences Research Center where C, C++, Unix, Plan 9 and Inferno were created. Additionally, he has held adjunct and visiting faculty roles at Stanford University, Duke University, and ETH Zürich. Currently, Dr. Coughran serves on the board of UK-based MetaSwitch Networks and FireEye. He was formerly a director of Clearwell Systems (acquired by Symantec) and nSolutions, Inc. He earned Ph.D. (1980) and M.S. (1977) degrees in computer science from Stanford University as well as M.S. and B.S. degrees in Mathematics (1975) from the California Institute of Technology.

Peter Fenton is a general partner at Benchmark Capital, which he joined in 2006. He previously spent seven years as a partner with Accel Partners, where his investment interests included software, digital media and technology-enabled services. Prior to becoming a venture capitalist, Mr. Fenton spent several years working with Silicon Valley software and high-technology companies as an entrepreneur and strategy consultant. He was an early employee at Virage, a multimedia information retrieval company that went public in 2000. He also worked as a management consultant at Bain & Company. Mr. Fenton earned an M.B.A. (2000) and a B.A. (1994) from Stanford University. Currently he serves on numerous boards, including Twitter, Yelp and DotCloud.

Louise Gund is one of today's most enthusiastic advocates of the operatic art form. Once an artist herself, working as a PR photographer in dance, she has become deeply involved in assuring that performing arts in America remain healthy, vibrant and innovative. She serves as trustee for a variety of leading West Coast arts organizations, including the Oregon Shakespeare Festival and Cal Performances, and she has been a leader in advocating for major support for signature works and new productions for the lyric stage. Ms. Gund is also an accomplished environmental activist and a pioneer in early feminist advocacy work.

Steve Kahng was born in Seoul, South Korea and moved to the United States at the age of 17 to attend college. He is currently on the Board of the Hoover Institution of Stanford University and the Committee for Human Rights in North Korea. He is also an active Board member at the Asian Art Museum of San Francisco, a member of the Democratic National Committee National Advisory Board, and a member of the Majority Trust of the Democratic Senatorial Campaign Committee. Previously, Mr. Kahng founded Power Computing Corporation in 1994 as Chairman and Chief Executive Officer. Power Computing was the most successful of several companies that received licenses for the Macintosh OS platform (Mac clones). In 1999, the company was acquired by Apple Computer. Prior to Power Computing Corp. Mr. Kahng was Senior Vice President and General Manager of Chips and Technologies Inc. , a leading semiconductor company in Silicon Valley. He began his career at IBM as a computer designer for IBM 3080 mainframe computers. In the early 1980s, he began several successful start-up companies in computer design and semiconductor sectors. His client list included Digital Equipment Corporation, Compaq Computer Corporation (both now part of HP), Samsung, LG Electronics and Daewoo Corporation. Mr Kahng Received BS in Electrical Engineering from Michigan Technological University and MS Computer Science from the University of Michigan.

Phil Libin is the CEO of Evernote, the service that's helping millions of people worldwide remember everything of value in their daily lives. He is an entrepreneur and executive who has led two Internet companies from the very beginning to proven commercial success, and he has helped three others through rapid growth. Prior to joining Evernote, Mr. Libin founded and served as president of CoreStreet, currently one of the top companies providing

smart credential and identity management technologies to governments and large corporations throughout the world. CoreStreet was acquired by ActivIdentity, now owned by HID Global, in 2009. Previously, Mr. Libin was founder and CEO of Engine 5, a leading Boston-based Internet software development company acquired by Vignette Corporation (VIGN) in 2000, where he went on to serve as principal architect and chief technologist for applications.

Gil Penchina is a serial entrepreneur and prolific angel investor. He is a co-founder of Fastly. Previously he was CEO of Wikia, now a top 50 website and a member of the pre-IPO team at eBay. Before eBay, Gil worked at General Electric, Bain & Co. and started two small technology companies. He holds a bachelor's degree in engineering from the University of Massachusetts and an MBA from Kellogg. In addition, Mr. Penchina has been an active angel investor in almost 60 companies over the last 12 years, including firms such as Linkedin, Paypal, Viddy, Evite, ZipRealty, Plusmo, Couchsurfing and many others.

Karthik Rau is the founder and CEO of SignalFuse, an Andreessen Horowitz-backed private technology company. Before SignalFuse, Mr. Karthik held leadership positions as vice president of product management and worldwide marketing at VMware and, most recently, as vice president of products and engineering at Delphix. At VMware, Mr. Karthik served on the executive staff and led product strategy during the company's growth into a multi-billion dollar business. He received his B.S. and M.S. degrees in industrial engineering from Stanford University, where he graduated Phi Beta Kappa, and was a Terman Scholar and Mayfield Fellow.

Karen Richardson's 25-year software industry career includes key positions in a number of highly successful companies. In addition to being a member of Convercent's board of directors since 2012, she also holds positions on the boards of the BT Group and Stanford Technology Ventures Program. Ms. Richardson was an adviser to Silver Lake Partners, a private equity investment firm that built successful investments in Skype, Seagate Technology and others. Before joining Silver Lake, she was CEO at E.piphany, executive vice president of sales at Netscape Communications, and vice president of worldwide sales at Collabra Software. She holds a B.S. in industrial engineering from Stanford University and award distinctions from the Stanford Industrial Engineering Department and the American Institute of Industrial Engineers.

Melinda Yee Franklin Melinda Yee Franklin currently serves as the Managing Director of Corporate and Government Affairs in the Western Region for United Airlines. Based in San Francisco, she is responsible for legislative, policy, corporate, and community affairs related to California, Hawaii, Alaska, Oregon, Washington State, Arizona, Utah, Idaho, and Nevada. She was previously the Managing Director of the Siena Group, an international

business and public affairs consulting firm. She has also served extensively in the local and federal public sectors as a senior advisor to former Mayor of San Francisco Willie L. Brown, Jr., and to the late U.S. Secretary of Commerce Ronald H. Brown. President William J. Clinton appointed her to serve in the White House during his first term. She sits on the boards of the Los Angeles Area Chamber of Commerce, Los Angeles County Economic Development Corporation, San Francisco Chamber of Commerce, San Francisco Shanghai Sister City Committee, SF Travel, Fueling California, and the San Francisco Opera.

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